

1. Introduction

Black Void Studios (“**Black Void Studios**”, “**we**,” “**us**”) believes that your privacy is very important and therefore we are committed to protecting and respecting your privacy. We collect, store, use, and manage the information, including personal information, as a data controller in accordance with applicable laws and in order to provide and develop our mobile game applications and websites (together “**Services**”).

All information collected within the Service is stored on public cloud servers like Amazon Web Services, Microsoft Azure and Google Cloud Platform located in the United States or other countries. In this regard, we take steps to ensure adequate safeguards are in place to enable use and disclosure of information about you, including personal information, as described in this Privacy Policy.

All our Services are governed by this privacy policy (“**Privacy Policy**”) together with our Terms of Use available at <https://www.blackvoidstudios.com> and any other documents referred to in it. By using or accessing a Service you give consent to the processing, use and disclosure of your data. Please do not install, access or use the Services if you do not agree to this Privacy Policy.

We also reserve the right to modify this Privacy Policy. Your continued use of Services will signify your acceptance of the changes to this Privacy Policy.

2. Information We May Collect From You

Information we may collect through your use of our Services include:

- **Registration and Account Information:** When you register with the Service, we automatically collect your operating system and device name, Internet Protocol (IP) address, access time, language. A unique username is also generated to you within the Service;
- **Profile information of your social media (SN) account:** When you download our mobile game application through SN you may volunteer information (such as profile photo, gender, age or birthday, links to profiles on other social networking websites)
- **Subscribing to our Mailing List:** If you subscribe to our mailing list, we will collect you first name, last name and email address;

- **Publicly Shared Information:** Data that you share via the Service, such as postings in forums, chats, message boards and blogs, and other interactive features of the Service, your public profile, and your friends list in the Service;
- **Sweepstakes/Promotions:** Data that you may provide in order to participate in sweepstakes and promotions. We use this information to notify winners and award prizes, to monitor traffic or personalize the Service.
- **Game data:** As you use our Services, we collect data about all of your interactions with the Service and other users (such as other players inside the game).
- **When you contact our support:** If you contact us, we collect your name and email address. A record of your correspondence with us may also be kept.
- **Employment information:** When you apply for a job, you may volunteer information such as resume, name, email address and phone number. We use this information to contact you regarding setting up an interview or to determine if you are qualified for the position in which you applied.
- **General Location data:** We collect your location information for the purpose of providing you with the correct version of the application, geoblocking as necessary, fraud prevention and for targeted marketing. We collect this information each time you start using the Service (i.e. when you start a new session on our game) by looking at the information provided with the connection of the Service on your device.
- **Location data from a location based game:** In case the Service contains a location-based game, in addition to the general location data described above, we collect and store information about your location when you use the Service and take game actions that use the location services made available through your device's mobile operating system, which makes use of cell tower triangulation, Wi-Fi triangulation, and/or GPS. You understand and agree that by using our Services you will be transmitting your device location to us, and that location, along with your player name, will be shared publicly with other users through our Services when you take an in-game action. We may also use location information to improve and personalize our Services for you.

3. Analytics, tracking and other Collection Practices

Our Own Analytics

Black Void Studios uses your information to perform its own analytics and to enable analytics provided by third parties. We use analytical information for supporting business analysis and operations, business intelligence, product development, improving products and services, personalizing content, providing advertising, and making recommendations. We use technologies such as cookies, beacons, scripts, and tags to identify your device and to “remember” things about your visit, such as your preferences or a user name and password. Information stored in a cookie may be linked to your personal information, such as your user ID, for purposes such as improving the quality of our Services, tailoring recommendations to your interests, and making the Service easier to use. You can disable cookies at any time, although you may not be able to access or use features of the Service.

Third Party Tracking and Analytics

Our Services may contain third party tracking and data collection and analytics tools from our service providers, such as Unity, which help us analyze and improve our Service. The data collected by data analytics service providers enables us to understand usage patterns of the Service. We may permit these service providers to use cookies and other technologies to perform their services for us. Usage information and personal data are stored by such service providers and are subject to their privacy policies. The current list of data analytics service providers we use in connection with the Service can be requested from us at any time by contacting us at support@blackvoidstudios.com .

The privacy policies of our service providers may include additional terms and disclosures regarding their data collection and use practices and tracking technologies, and we encourage you to check those privacy policies to learn more about their data collection and use practices, use of cookies and other similar tracking technologies.

Other Collection Practices

Our Service includes social media features and widgets, such as the “share this button” or interactive mini-programs that run on our Service. These Features may collect your IP address, which page you are visiting on our

Sites, and may set a cookie to enable the Feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Services. Your interactions with these features are governed by the privacy policy of the company providing it.

We may also allow you to connect your Black Void Studios User Account to your social media account(s). If you connect your Black Void Studios User Account to a social media account, such as through Facebook Connect, Apple's Game Center, or any other third party service, we may collect personal data, such as your user ID, name, e-mail address, and profile picture that are available in your public profile with such third party, and content such as posts, comments, media, and applications. You may be able to control the types of personal data available in the profile of such third party services by adjusting the privacy settings available therein.

4. The Purposes for Which We Use Your Information

We use the personal data collected directly from you for the following purposes:

- To set up and maintain your registration with the Service;
- To communicate with you;
- To prevent and investigate fraud and other misuses;
- To protect our rights and/or our property;
- To operate and improve our products and services;
- To manage the Service;
- To provide features available in the Service;
- To develop, improve, and protect the Service;
- For market research;
- For electronic direct marketing, in accordance with applicable law;
- To audit and analyze the Service;
- To ensure the technical functionality and security of the Service;
- To improve customer service;
- To personalize user experience;
- To manage the Service;
- To provide features available in the Service;

- To develop, improve, and protect the Service;
- To audit and analyze the Service;
- To ensure the technical functionality and security of the Service; and
- Deliver advertising and marketing and promotional information to you.

5. Third Party Advertising

We may feature advertising within the Service, and may employ third party ad serving technologies to collect information in the Service. Advertising shown to users may be based on your user profile in order to provide personalized advertisements that may be of interest to you, and advertising in the Service may come from affiliate advertising networks.

We and/or the third parties operating the ad serving technology may use demographic and geo-location information and information collected from your device and/or hardware to ensure that the advertising you see in the Service is relevant to you. This data may include, without limitation, IP address, Device ID, installed software, application usage data, hardware type, operating system information, browser information, browser cookies, flash cookies, and in-game information. This data may be used in accordance with this Privacy Policy and the privacy policy of the company providing the ad serving technology.

6. How We May Disclose and Transfer Your Information

Your personal data may be disclosed to third parties including third parties located outside Canada in accordance with applicable legislation and this Privacy Policy. We may use third parties to collect and process personal data on our behalf and in according to our instructions. Nevertheless, we are not liable for the acts and omissions of these third parties, except as provided by mandatory law.

We may disclose to the following categories of third parties the personal data which you provide yourself to the Service or which we collect in the Service:

- Service providers, such as data storage service providers, which enable us to provide the Service to you;
- Our advertising partners;

- Public authorities, such as law enforcement, if we are legally required to so or if we need to protect our rights or the rights of third parties; and
- Our subsidiaries and affiliates; or a subsequent owner, co-owner or operator of the Service and their advisors in connection with a corporate merger, consolidation, restructuring, the sale of substantially all of our stock and/or assets, or in connection with bankruptcy proceedings, or other corporate reorganization.

Moreover, we may disclose information to third parties in an aggregate format that does not constitute personal data and does not allow identification of individual users.

7. What Rights You Have?

You have the following rights with respect to the personal data we hold about you:

- The right to know what data we hold about you: If you would like to know what personal data we hold about you, please contact us at support@blackvoidstudios.com. We seek to promptly respond to your inquiry.
- The right to have incomplete, incorrect, outdated, or unnecessary personal data corrected, deleted, or updated. The easiest way to correct, delete, or update the personal data you have provided to the Service is to log in to the Service and enter the necessary changes in the account settings of the Service. If you have additional questions regarding the correction, deletion, or updating of the personal data we hold about you, please contact us at support@blackvoidstudios.com.
- The right to opt out of receiving electronic direct marketing communications from us: all electronic direct marketing communications that you may receive from us, such as e-mail messages and SMS-messages, give you an option of not receiving such communications from us in the future. If you have any additional questions about electronic direct marketing received from us, please contact us at support@blackvoidstudios.com..

In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why. We will respond to your access request within a reasonable timeframe.

We only retain your information for as long as your account is active or as needed to provide you Services. Besides the foregoing, we will also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

8. Data Security

The security of personal data is important to us. We take reasonable measures to protect personal data related to you against unauthorized access, loss, misuse or alteration by third parties. Despite these efforts to store personal data collected in and through the Service in a secure operating environment that is not available to the public, we cannot guarantee the security of personal data during its transmission or its storage on our systems. Further, while we attempt to ensure the integrity and security of personal data, we cannot guarantee that our security measures will prevent third parties such as so-called hackers from illegally obtaining access to personal data. We do not warrant or represent that personal data about you will be protected against, loss, misuse, or alteration by third parties.

9. Third Party Terms and Conditions

Your access to and use of the Services may be subject to certain third party terms and conditions. Please note that Next Games does not actually control third-party data collection and therefore is not liable for any such third parties use of your information.

10. Children's Privacy

Our Services are not directed to children younger than thirteen (13) years of age. If you are under 13, please do not use the Service and do not send any information about yourself to us.

We do not knowingly collect any personal information from children under 13 or direct or target interest based advertising to anyone under the age of 13 or knowingly allow such persons to use our Services. In the event that we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under the age of 13, please contact us at support@blackvoidstudios.com.

11. Changes to the Privacy Policy

From time to time we may change this Privacy Policy. You can tell when changes have been made to the Privacy Policy by referring to the “Last Updated” legend on top of this page. Please review this Privacy Policy regularly to ensure that you are aware of any changes. If we materially change the ways in which we use and disclose personal data, we will post a notice in the Service. Your continued use of the Service following any changes to this Privacy Policy constitutes your acceptance of any such changes made.

12. Questions or Concerns?

Should you have any questions regarding this Privacy Policy, your privacy as it relates to the use of the Service, or the protection of the personal data we hold about you, please contact us via e-mail at support@blackvoidstudios.com. We seek to promptly resolve any concerns you may have.